

# FOR IMMEDIATE RELEASE

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## Significant Growth Leads to New Name and Expanded Services for TuDor Physical Therapy

With the opening of a fifth location in Boardman in May, as well as 12 additional employees, Sam and Laura Dye, owners of TuDor Physical Therapy knew they needed to re-position their company to reflect their significant growth in 2006. As a result, in January 2007 they will launch a new marketing campaign centered around a corporate rebranding initiative

“The name **TuDor Physical Therapy Centers** better reflects the size and scope of the services we offer to our clients”, stated company CEO Sam Dye. “We now have five locations including, Austintown, Boardman, Columbiana, Cornersburg and Warren, as well as 59 employees.”

Company President Laura Dye highlighted the expansion of services in 2006; “We added a certified lymphedema and wound care site in Cornersburg, a certified hand therapist, a new pediatric division focusing on sensory integration therapy for children with autism, and a new decompression table for pain management for neck and back patients.”

Plans for 2007 include the expansion of the Warren and Columbiana facilities, the expansion of the lymphedema program to Boardman and additional growth in the **TuDor Home Therapy** division, a unique service provided to clients.

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